

# Agenda

JUNE 29, 2015 | BASE FORUM

Palacio de la Canal, Room 9  
 Centro Banamex, Avenida del Conscripto 311.  
 Colonia Lomas de Sotelo, Delegación Miguel Hidalgo  
 11200 Mexico City

13:00 — Networking Lunch

14:00 — Welcome & Keynote Address

**WELCOME:** Overview of the event and what to expect (Tendai Pasipanodya, Director, Endeavor)

**KEYNOTE ADDRESS:** salaUno shares their experience replicating an Indian business model in Mexico (Javier Okhuysen, Co-Founder, salaUno)

14:30 — Originators and Adopters Discussions

Small group discussions between Originators and Adopters

#### Jain Irrigation Table

*Originator:* Dr. Dilip Kulkarni, President  
 Agri-Food Division, Jain Irrigation  
*Moderator:* Germán Zubía, co-founder of  
 Connovo

#### eKutir Table

*Originator:* KC Mishra, Founder, eKutir  
*Moderator:* Maria Luque, Ashoka

#### Ross Clinics Table

*Originator:* Devashish Saini, Founder, Ross  
 Clinics  
*Moderator:* Christina Synowiec, Senior  
 Program Officer, R4D

#### Narayana Health Table

*Originator:* Viren Shetty, Senior VP of  
 Strategy and Planning, Narayana Health  
*Moderator:* Samuel Gonzalez, Partner, SGF  
 Asesores

**INTRODUCTIONS:** Two minutes each for originators and adopters to present themselves

**ABOUT THE MODEL:** Moderated Q & A session to learn about the originators' models

**BRINGING THE MODEL TO LATIN AMERICA:** Discussion of the challenges, opportunities, and potential partnerships

16:00 — Coffee Break

16:15 — Partner Pitches

Two minutes for each ecosystem partner to explain what support they can provide for replication.

16:30 — Supporting Replication

In response to challenges raised, ecosystem partners will offer advice, contacts and information on available resources and opportunities.

**FINANCING:** Eriko Ishikawa, Global Head of Inclusive Business, IFC

**PEOPLE AND PARTNERS:** Nicholas Chevrollier, Knowledge and Innovation Manager, BoP Inc

**INFORMATION:** Diego Angelino, Asesor, Emerging Market Multinationals Network for Sustainability, GIZ

18:15 — Moving Forward

Discussion of the next steps and commitments from participants